

LOOK
FORWARD
看·建未來

6TH HONG KONG BUSINESS SUSTAINABILITY INDEX

Centre for Business Sustainability
The Chinese University of Hong Kong



Organiser:



香港中文大學
The Chinese University of Hong Kong



Centre for
Business
Sustainability

Technical Partner



SGS

What is Business Sustainability Index?

ANNUAL CSR PERFORMANCE ASSESSMENT

Reflects the performance or the financial year of 2018-2019 or ended 31 December 2019



R E F L E C T I V E

VPI MODEL

A comprehensive assessment framework focus on Value-Process-Impact aspects



S Y S T E M A T I C

STAKEHOLDER PERSPECTIVE

Evaluate the practices towards 7 key stakeholder groups



E F F E C T I V E

OPEN INFORMATION

Based solely on publicly available information, including Sustainability/ ESG/ Annual report



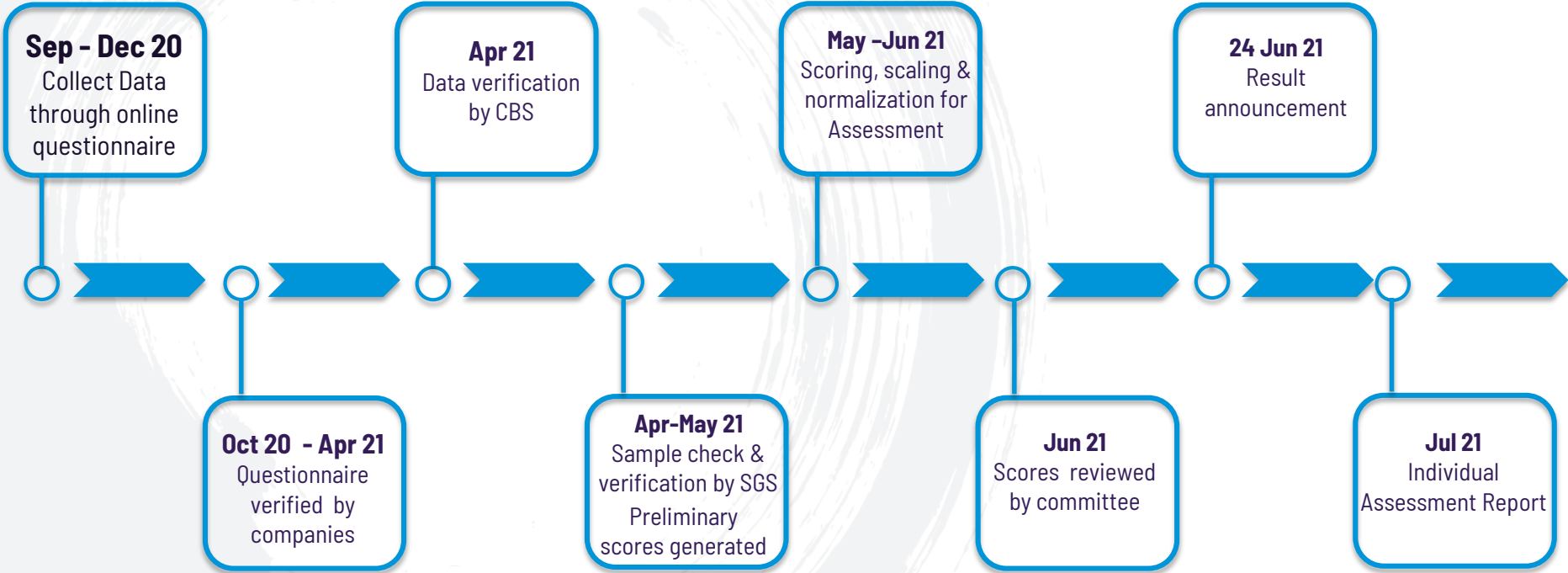
T R A N S P A R E N T

Business Sustainability Index Family



	Greater China Business Sustainability Index (GCBSI)	Hong Kong Business Sustainability Index (HKBSI)	Greater Bay Area Business Sustainability Index (GBABSI)	Greater China Hotel Business Sustainability Index (Hotel BSI)	Hong Kong SME Business Sustainability Index (HKBSI SME)
Launch	Since 2021	Since 2015	Since 2020	Since 2021	Since 2012
Constituents	Hang Seng Index FTSE TWSE Taiwan 50 Index Shanghai Stock Exchange SSE 50 Shenzhen Stock Exchange SZSE 100 index	Hang Seng Index	Hang Seng Stock Connect Hong Kong Greater Bay Area Index	Listed hotel companies in Greater China and international hotel chains	CSR/Sustainability awards winning SMEs
No. of Constituents	200	50	67 (as on 30 July 2019)	36	27 (in the 6th round) up to 50
Scope	Publicly available CSR information (e.g. sustainability /EGS/CSR report, annual report, company website)				Self-declared CSR information

The timeline



Remarks:

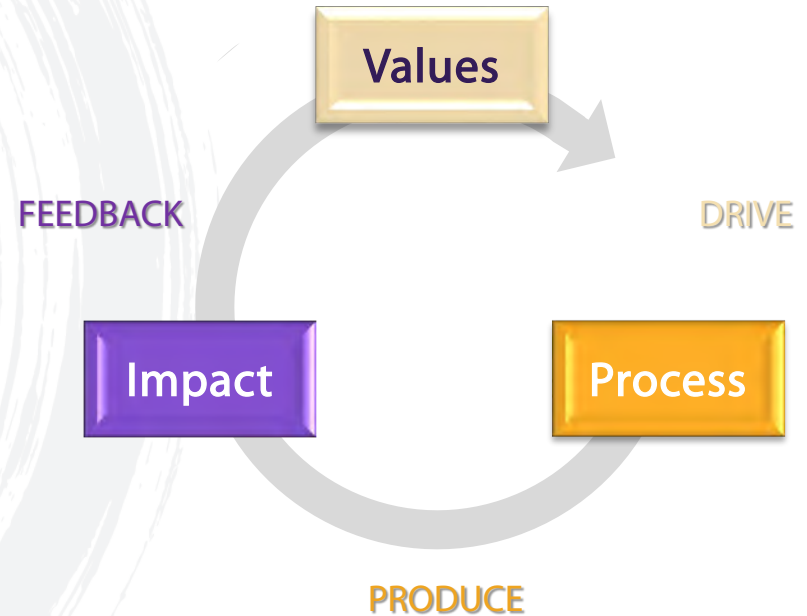
1. Scope of assessment: companies are invited to complete online assessment questionnaires for their CSR performance for the in the financial year of 2018/19 or ended 31 Dec 2019.
2. Company verification applicable to questionnaire completed by CBS only

We assess....

Sustainability Values (V) - formulation of a vision and mission of the company that are conceptually sufficient to inform its strategic positioning

Process (P) - institutionalize the management of CSR and deliver CSR projects that translate its vision and mission into action.

Impact (I) - evaluate the contribution of its CSR endeavors to economic, social and environmental sustainability in terms of the well-being of various stakeholder group



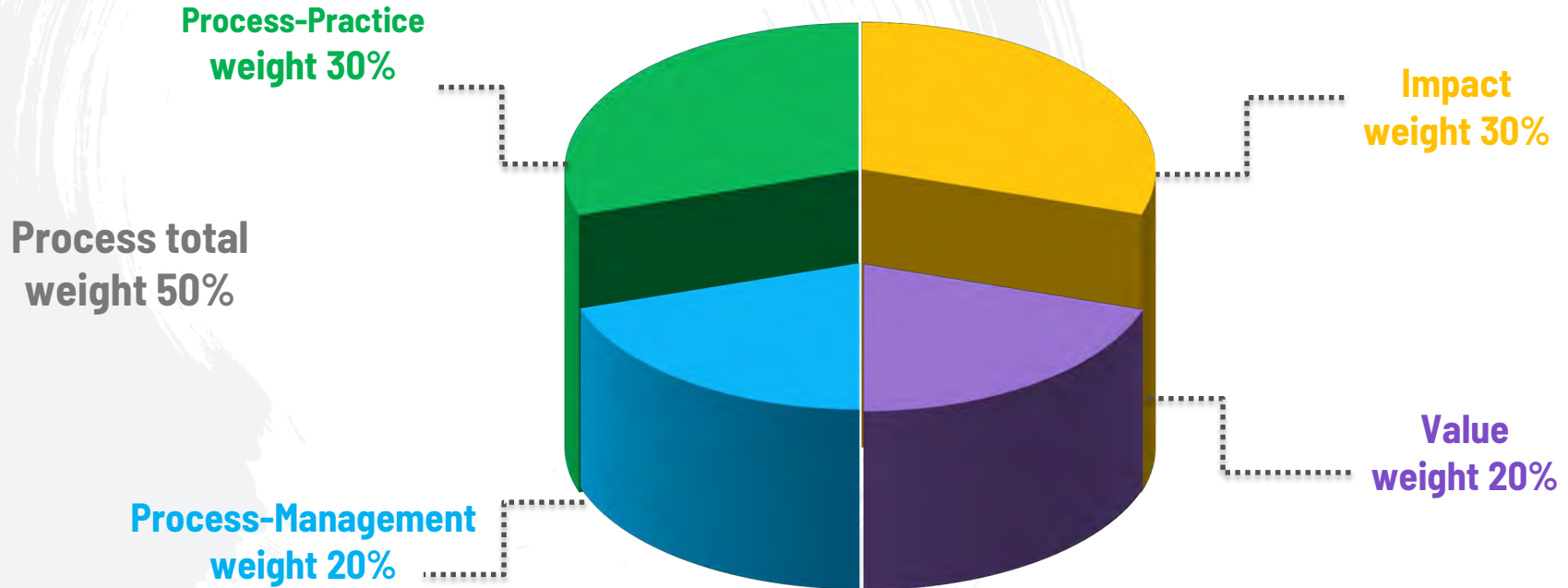
The VPI Model

Each VPI aspect carries different weighting

Practices and Impact weight higher to encourage corporates to evaluate and reflect on their strategy



CUHK
BUSINESS SCHOOL



Score range from 0 to 100

The 6 Tiers Scores showing the level of achievements



Score Below 50

50-59

60-69

70-79

80-89

90-100



6TH HKBSI HIGHLIGHT

Year of observation: 2019

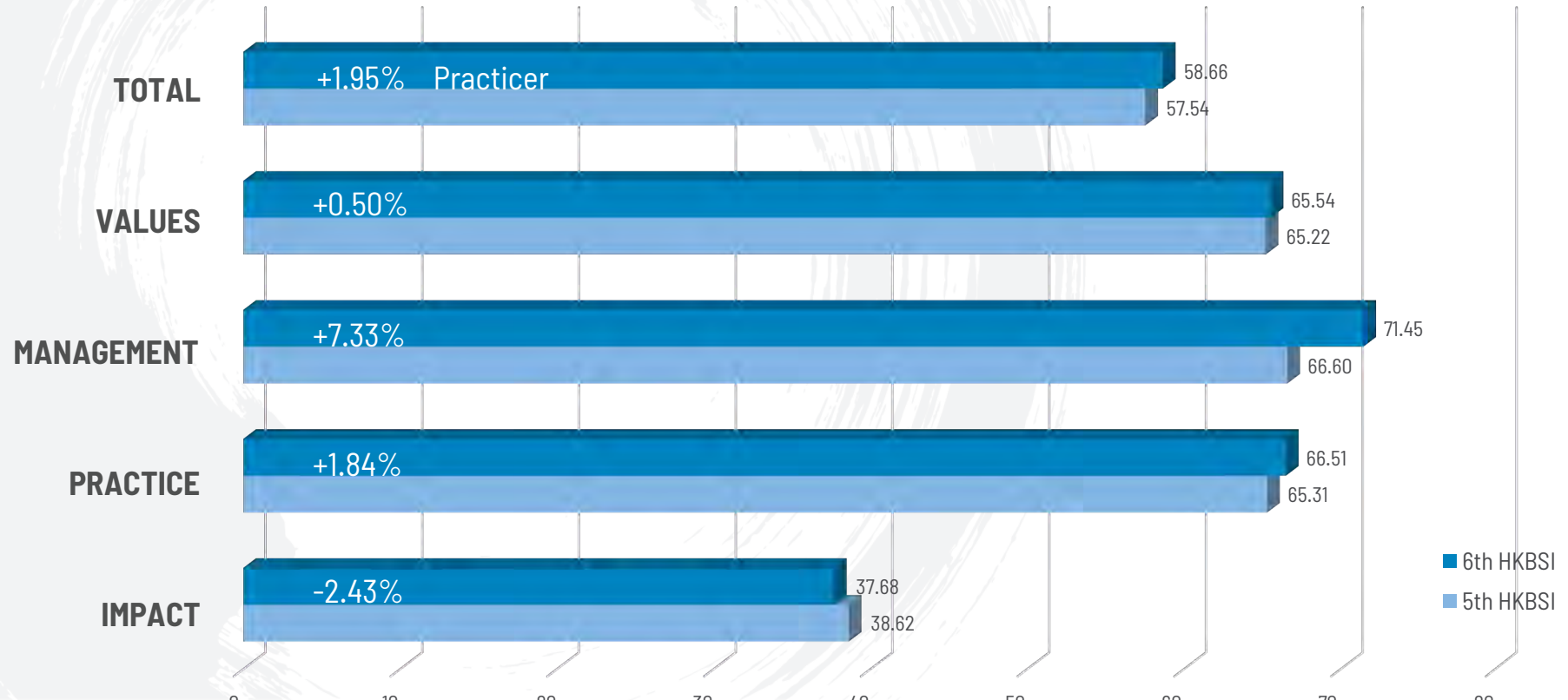


Hong Kong
Business
Sustainability Index 2020

香港企業可持續發展指數 2020

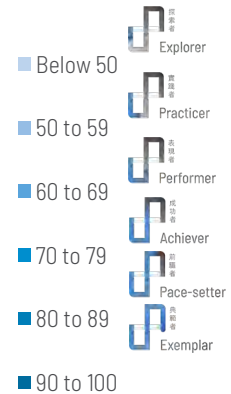
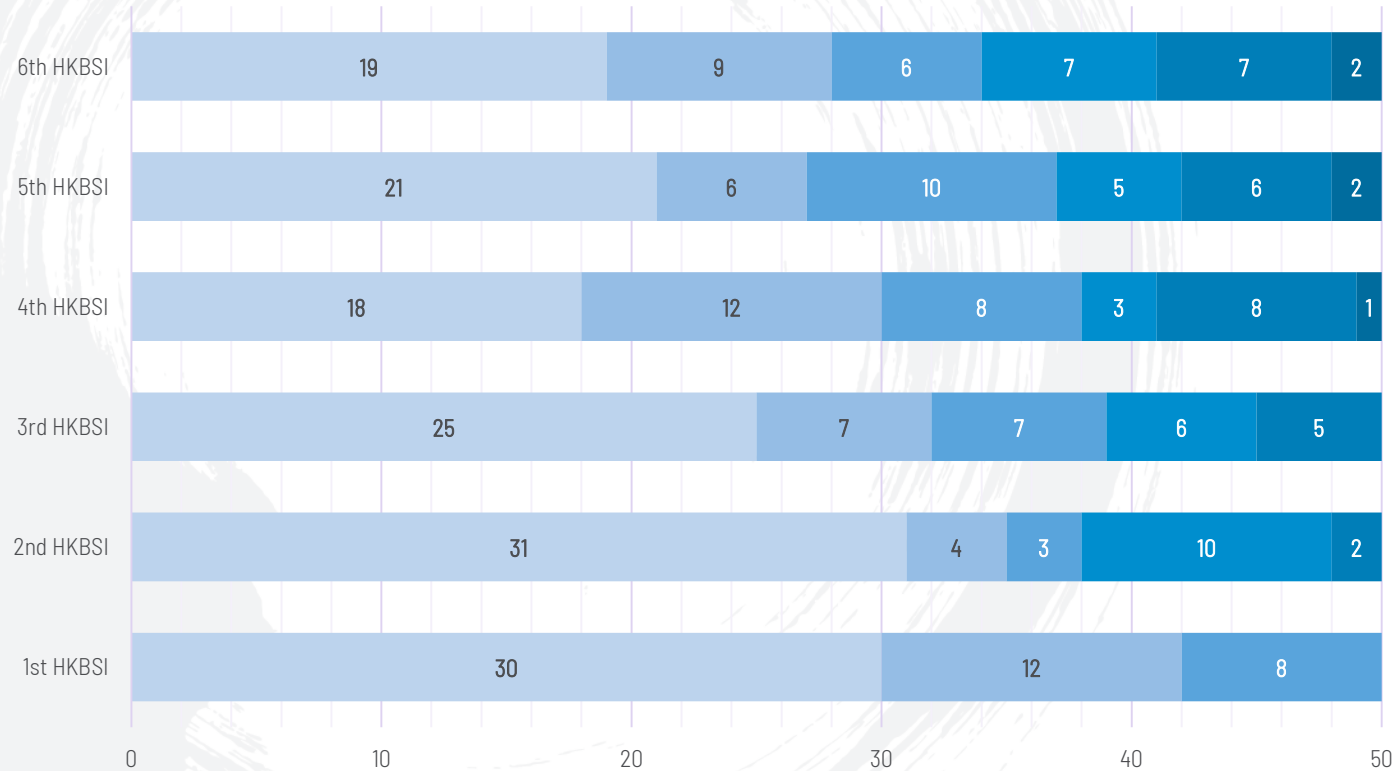
Overall Score

- The Overall Scores increased 1.95% compared with the 5th HKBSI; Management score greatly improved by 7.33%, while Value & Impact show no significant change.



Overall Performance Level

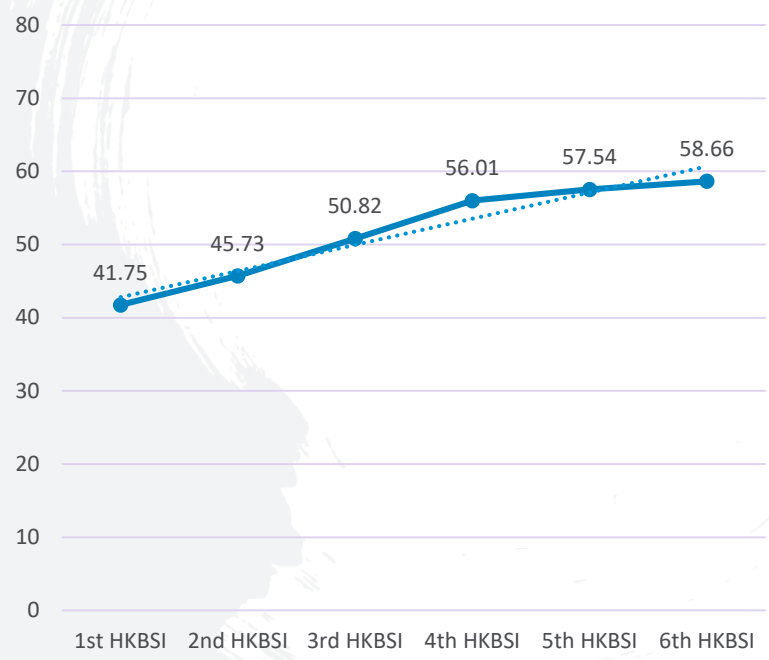
- 2 companies achieving the Exemplar level (score over 90)
And more companies achieved at least Practicer level (score over 60)



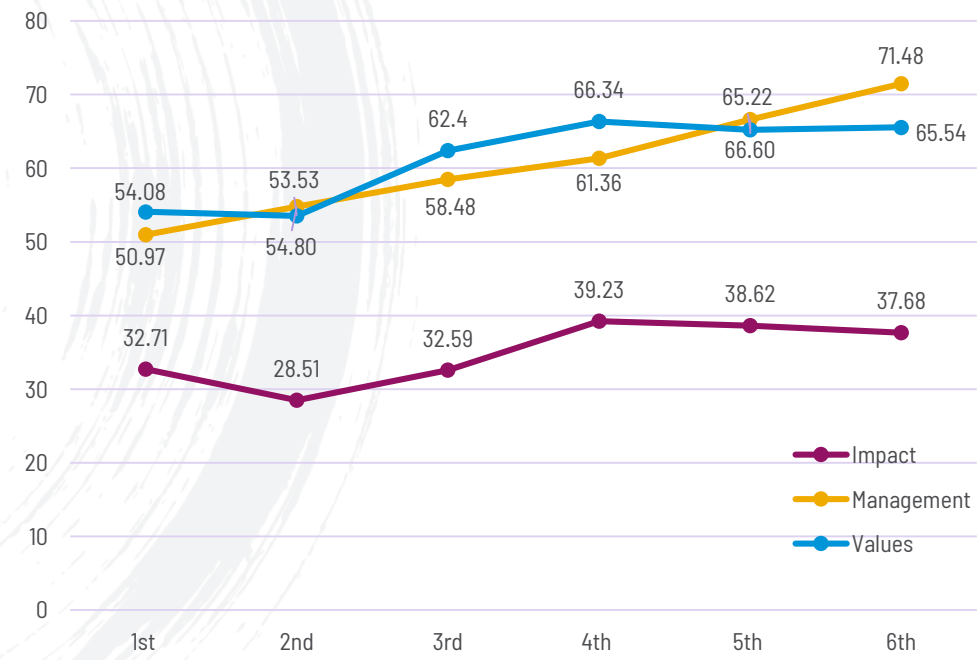
Trend

- HKBSI has been improving continuously since 1st HKBSI.
- The improvement has been relatively slow during 5th to 6th HKBSI.

Total

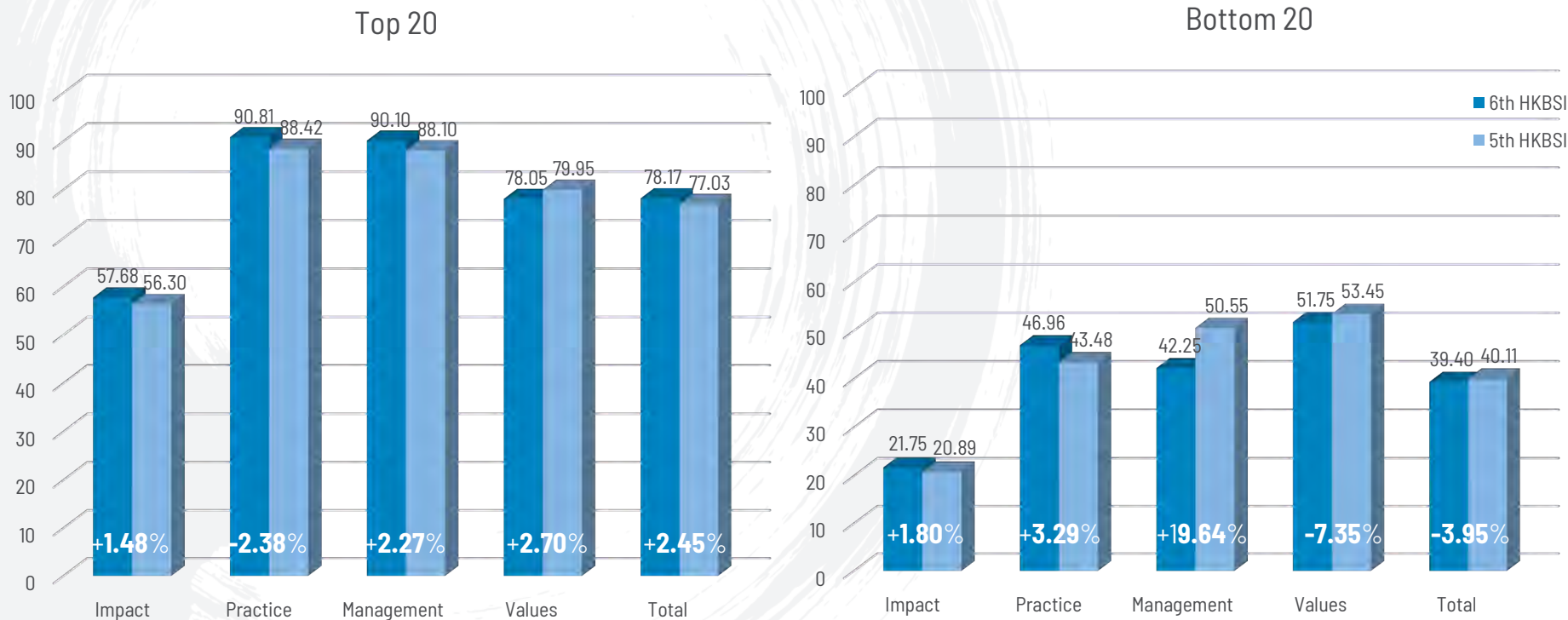


Value-Management- Impact



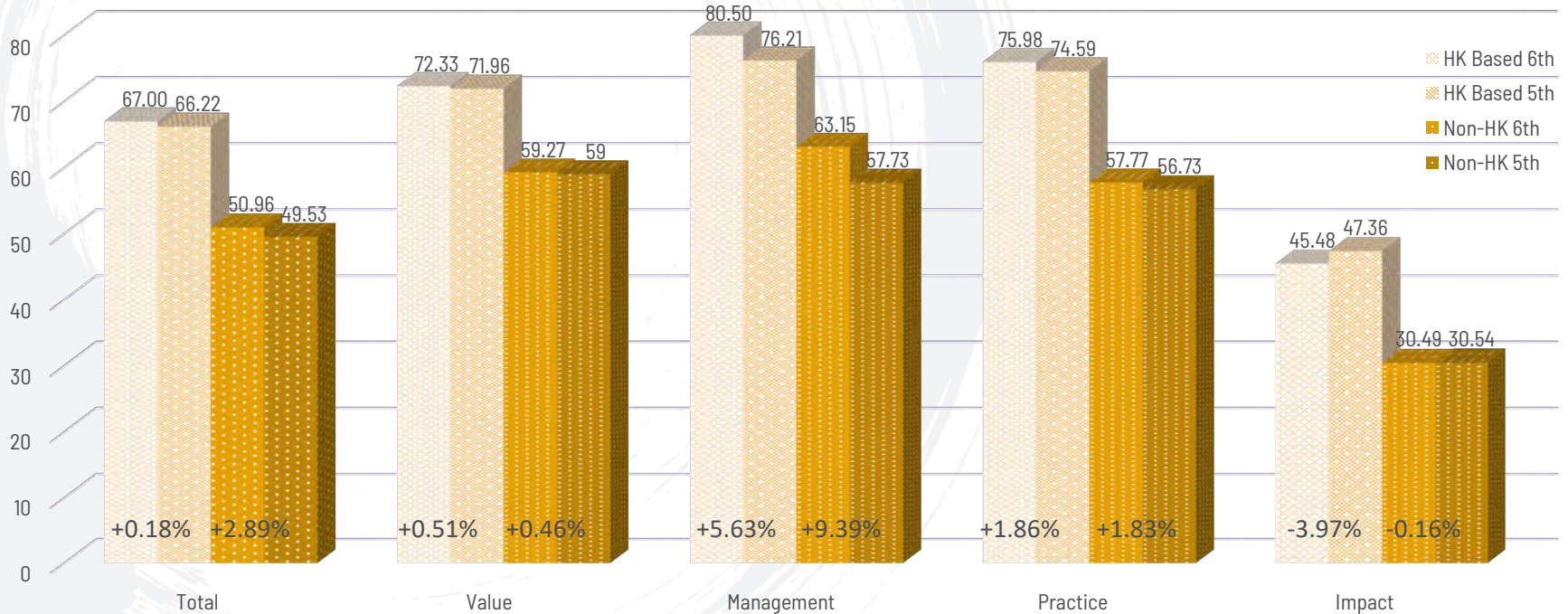
Top 20 vs Bottom 20

- Top 20 companies performance has been stable with slight improvement.
- Bottom 20 companies has strengthened their management but their CSR practice and impact became weaker.



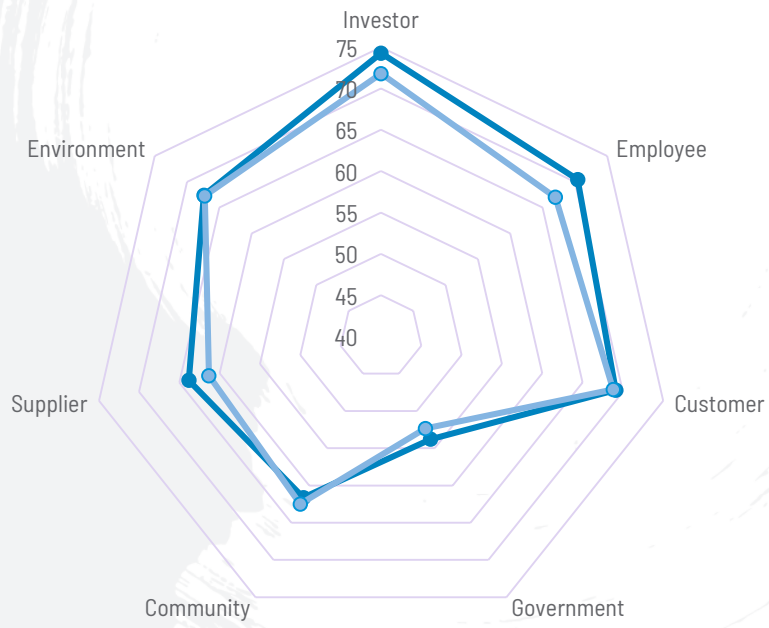
HK vs. Non-HK Based

- HK Based companies still lead Non-HK Based companies.
- Non-HK based companies are improving their total CSR performance, especially in management, more quickly than HK based companies.



Stakeholder Pattern

- Among Value chain stakeholder practices, Investor, Employee and Supplier practices improved significantly while Customer Practice is relatively stable.
- Among external stakeholders, Government practices significantly improved but Community Practices score decreased slightly; Environmental practices remains relatively stable.



	Practices Score		
Stakeholders	6th HKBSI	5th HKBSI	Change
Investor	74.26	71.79	3.44%
Employee	70.43	66.99	5.14%
Customer	69.12	68.81	0.45%
Government	53.8	52.36	2.75%
Community	61.64	62.5	-1.38%
Supplier	63.83	61.36	4.03%
Environment	67.4	67.26	0.21%
Overall	66.51	65.31	1.84%

RANKINGS



Hong Kong
Business
Sustainability Index 2020
香港企業可持續發展指數 2020

TOP 3



The Hong Kong and China Gas Co. Ltd.

香港中華煤氣有限公司





BOC Hong Kong (Holdings) Ltd.

中銀香港(控股)有限公司





HSBC Holdings PLC

匯豐控股有限公司



4-10

4th	Sun Hung Kai Properties Ltd.	新鴻基地產發展有限公司	Pace-setter
5th	Hang Seng Bank Ltd.	恆生銀行有限公司	Pace-setter
6th	MTR Corporation Ltd.	香港鐵路有限公司	Pace-setter
7th	New World Development Co. Ltd.	新世界發展有限公司	Pace-setter
8th	CLP Holdings Ltd.	中電控股有限公司	Pace-setter
9th	Sands China Ltd.	金沙中國有限公司	Pace-setter
10th	Sino Land Co. Ltd.	信和置業有限公司	Achiever

11-20

China Mengniu Dairy Co. Ltd.	中國蒙牛乳業有限公司	Performer
China Mobile Ltd.	中國移動有限公司	Achiever
CNOOC Ltd.	中國海洋石油有限公司	Achiever
Geely Automobile Holdings Ltd.	吉利汽車控股有限公司	Achiever
Hang Lung Properties Ltd.	恆隆地產有限公司	Performer
Henderson Land Development Co. Ltd.	恆基兆業地產有限公司	Achiever
Power Assets Holdings Ltd.	電能實業有限公司	Achiever
Swire Pacific Ltd.	太古股份有限公司	Performer
Tencent Holdings Ltd.	騰訊控股有限公司	Performer
Wharf Real Estate Investment Co. Ltd.	九龍倉置業地產投資有限公司	Achiever

CONSTITUENTS

STOCK CODE	CONSTITUENTS
2018	AAC Technologies Holdings Inc.
1299	AIA Group Ltd.
3988	Bank of China Ltd.
3328	Bank of Communications Co., Ltd.
2388	BOC Hong Kong (Holdings) Ltd
939	China Construction Bank Corporation
2628	China Life Insurance Co. Ltd
2319	China Mengniu Dairy Co. Ltd
941	China Mobile Ltd
688	China Overseas Land & Investment Ltd
1109	China Resources Land Ltd
1088	China Shenhua Energy Co. Ltd
762	China Unicom (Hong Kong) Ltd
267	CITIC Ltd
1113	CK Asset Holdings Ltd.
1	CK Hutchison Holdings Ltd.
1038	CK Infrastructure Holdings Ltd
2	CLP Holdings Ltd.
883	CNOOC Ltd
2007	Country Garden Holdings Co. Ltd
1093	CSPC Pharmaceutical Group Ltd
27	Galaxy Entertainment Group Ltd.
175	Geely Automobile Holdings Ltd
101	Hang Lung Properties Ltd

**In alphabetical order.*

**Same as Hang Seng Index constituents on 30 July 2019*




STOCK CODE	CONSTITUENTS
11	Hang Seng Bank Ltd
12	Henderson Land Development Co. Ltd
1044	Hengan International Group Co. Ltd
3	Hong Kong and China Gas Co. Ltd., The
388	Hong Kong Exchanges and Clearing Limited
5	HSBC Holdings plc
1398	Industrial and Commercial Bank of China Ltd.
823	Link Real Estate Investment Trust
66	MTR Corporation Limited
2909	New World Development Co. Ltd
857	PetroChina Co. Ltd
2318	Ping An Insurance (Group) Co. of China, Ltd
6	Power Assets Holdings Ltd
1928	Sands China Ltd
2313	Shenzhou International Group Holdings Ltd
1177	Sino Biopharmaceutical Ltd
83	Sino Land Co. Ltd
386	Sinopec Corp
16	Sun Hung Kai Properties Ltd
2382	Sunny Optical Technology (Group) Co. Ltd
19	Swire Pacific Ltd. 'A'
669	Techtronic Industries Co Ltd
700	Tencent Holdings Ltd.
151	Want Want China Holdings Ltd
288	WH Group Ltd.
1997	Wharf Real Estate Investment Co. Ltd

About the Centre for Business Sustainability

CBS is a collaboration between the Department of Management and the Department of Government and Public Administration at the Chinese University of Hong Kong. Founded in June 2018, the CBS mission is to promote business sustainability as a viable and profitable business model through conducting innovative research on Corporate Social Responsibility (CSR) and sustainability management practices in the region. We also aim to transfer the acquired knowledge of CSR applications to both academic and business communities.

Contact Us

Room 604, 6/F,
Cheng Yu Tung Building
12 Chak Cheung Street
Shatin, Hong Kong

-  +852 3943 1399
-  biz.sustainability@cuhk.edu.hk
-  <https://cbs.bschool.cuhk.edu.hk/>

